

ABOUT THE DEPARTMENT

Banaras Hindu University – the monument of educational freedom – was founded by Bharat Ratna- Pt. Madan Mohan Malviya hundred year ago in 1916. The erstwhile, Institute of Technology was upgraded to IIT in the year 2012. Indian Institute of Technology (Banaras Hindu University), being the premier institute of India, shoulders the responsibility of bringing together academia, experts of the industries and philosophers for an in-depth analysis of the subject of current importance with ultimate objective of benefitting the society.

The Department of Mechanical Engineering had been serving the country since 1919. It offers UG, PG and Doctoral Programs in various specializations. The department has well established infrastructure for studies in various specializations related to Mechanical Engineering and also to Industrial Management.

ABOUT THE CONFERENCE

The history of India and the Indian subcontinent is as ancient as the history of humankind. Various artifacts have been found that shows the existence of civilizations even thousands of years back. The primeval Indian civilization, its culture, philosophy, science & technology and management was pioneer of its era and had given early management concepts to the world. Large scale establishments of Mohanjo-daro and Harappan civilizations (2500 B.C.) would have not been possible without proper management of trade and civic amenities. Many of the Indian texts and scriptures are being used in educating the most modern and humane approach of management. Since the current management philosophies are mostly from the western world, whereas many of such practices and theories were part of our cultural heritage. With the view to learn from our cultural heritage to develop most amenable,

effective and frugal style of management, this conference has been conceived. The conference also aims to discuss contribution of eastern world scriptures to the managerial field.

SUB-THEMES OF THE CONFERENCE

- ✧ Ancient Science & Management
- ✧ Artisans & Management
- ✧ Performing Arts & Management
- ✧ Heritage & Management
- ✧ Culture & Management
- ✧ Contributions of Indian Stalwarts to Management
- ✧ Managing Cultural Diversity
- ✧ Cultural Dynamism & Conflict Management
- ✧ Future Challenges in Heritage Management

INVITATION FOR PAPERS

Scientists, academicians, technocrats, industrialists, managers, researchers, students from various disciplines are invited to submit their paper in the conference. The acceptance of papers will be based on the findings of the refereed report. Proceedings of the selected papers received along with registration fee up to 15th of April, 2016 will be published in an edited volume.

SUBMISSION OF PAPERS

Complete paper can be submitted through E-mail at ncchmiitbhu@gmail.com and also in the form of a hard copy to:

Prof. S.K. Sharma

Dept. of Mechanical Engineering

Indian Institute of Technology (BHU), Varanasi

Mobile: +91-9335416507

Email: ncchmiitbhu@gmail.com

National Conference

ON

CULTURAL HERITAGE & MANAGEMENT

(May 28-29, 2016)



Organized by

**Mechanical Engineering Department
Indian Institute of Technology (BHU)**

Varanasi

Conference Office:

Industrial Engineering Lab

Department of Mechanical Engineering,

IIT (BHU), VARANASI- 221005

Phone: +91-9335416507, +91-8172873333

Email: ncchmiitbhu@gmail.com

Web: www.iitbhu.ac.in



National Conference
ON
**CULTURAL HERITAGE
&
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Registration Form

1. Name: _____
2. Designation: _____
3. Organization/ Institute _____
4. Address: _____
5. Phone: _____
6. Email: _____
7. Submitting Paper (Yes/No): _____
If Yes- Title of paper _____
8. Registration Fee Details
(I) No. of Persons _____
(II) Amount _____
(III) DD Detail / Internet Transaction Detail _____

Signature _____
Date _____

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FORMAT FOR PAPER

The research paper must follow the following guidelines:

Paper Size : A4 (210 x 297 mm)

Text Style : Times New Roman (MS-Word Document)

Font Size : Title 14 points bold, capital;

Headings : 12 points, bold;

Sub Heading : 10 points

Margins : All sides 25.4 mm

Spacing : Single line for text, two lines for headings and paragraph

Abstract : Not more than 500 words

IMPORTANT DATES

* Receipt of Abstract : **30th March, 2016**

* Notification of Acceptance : **05th April, 2016**

* Receipt of Full Paper : **30th April, 2016**

* Notification of Acceptance of Full Paper : **05th May, 2016**

* Copyright Form Submission: **10th May, 2016**

* Registration Deadline : **10th May, 2016**

REGISTRATION FEE

The fee can be paid either through Demand Draft in favour of "ICAM-2012", payable at BOB, Institute of Medical Sciences (BHU) Branch, Varanasi or through Internet Banking on or before 10th of May 2016.

Account Number : 27790200000366

Account Type : Current Account

Branch Detail : IMS (BHU) code-012

IFSC Code : BARBBHUVAR

SWIFT Code : BARBIBVRN

* DELEGATES

INR 3000

* STUDENTS

INR 1500

Note: Registration fee is non refundable.

ACCOMMODATION

Senior delegates shall be provided free accommodation in the Institute Guest House on shared basis. Participating students will be provided free accommodation in the hostels of the institute.